



CHANNEL 3

"The Future Is Now": New Product Trends Frozen, Bite-sized, for Singles ... Now at Your Supermarket!

Often, images associated with a healthy, balanced life...

...show us a world that is golden, serene and idyllic. The problem?

It has very little in common with the "real life" we all lead, with its frenetic pace, the pressure, the rush, the traffic... ..and the late-night office hours.

We'd all like to live in a more harmonious and healthy way. But how?

At Frutas Montosa, leader in the production and export of avocados, we're very conscious of the growing need for *Wellness*.

And it's not just because stress and the lack of time have increased; it's also due to new lifestyles that are changing very much *how and where* we eat.

Instead of big families, there are now many more singles and professional couples without much time.

That's why we continue to seek new ways to make it easy to prepare, eat and enjoy the healthy pleasure that the avocado offers.

And thanks to our new line of fresh, contemporary products, you can eat in a healthy way...

... Without giving up the good taste, nor any of the valuable vitamin contents.

In chunks... in strips, or even ready-made for your salads, guacamoles or sauces, which of them would you like to try first?

